

	Desired outcome(s):	Measurable goals	Actions
v	<i>Communication, outreach, education and reporting</i> Reviewed & updated after board meeting September 2017		
	<i>Internal: WID members are aware of and understand the priority issues and participate actively in WID planning & implementation of priority actions.</i>	Internal <u>Progress could be measured by:</u> <i>Number of direct personal contacts to resolve concerns or raise awareness; information shared (e.g. newsletters, website); landowner concerns/priorities addressed; feedback received (informal or through surveys)</i>	<i>Internal: The WID board will need to communicate with WID members and engage with them on agreed priority issues, and also to communicate with neighboring landowners, other stakeholders and relevant agencies.</i> <u>Recently completed or ongoing:</u> <ol style="list-style-type: none"> i. Set up the WID website www.southlyndenwid.com (2015) Letter to WID members regarding rates, accomplishments to date (Nov 2015) ii. Published Ag Water Board introductory story map with general information about the WIDs http://www.agwaterboard.com/storymap iii. Work session in 2016 to map and characterize priorities for the WID (Mapping Report produced with the Ag-Watershed Project team) iv. Published story map as part of Ag-Watershed Characterization and Mapping project http://arcg.is/29qspLX (Oct 2016) v. Distributed newsletter summarizing WID activities (Sep 2016) vi. Sponsored Whatcom Conservation District speaker series (Nov 2016) vii. Outreach by the AWB (booth) on behalf of the WIDs at the Small Fruit Conference (Nov 30 – Dec 1, 2016) viii. Sponsored WSU Water Workshop (Feb 2017) <u>Priority actions for management plan:</u> <ol style="list-style-type: none"> ix. Establish a template for tracking and regular reporting of WID progress on priority issues, based on a set of simple indicators of progress.* x. Continue to distribute newsletter to WID members summarizing WID progress. xi. Seek grant funding to develop and implement a comprehensive management plan xii. Coordinate with other WIDs to help members build skills for effective engagement and communication (March 20th work session).
	<i>External: Non-agricultural residents and other stakeholders outside the WID are aware of, understand and support the South Lynden WID's priority actions.</i>	External <u>Progress could be measured by:</u> <i>External contacts: information shared (e.g. newsletters, website); feedback received (informal or through surveys); evidence of support for WID priorities (e.g. in media coverage)</i>	<i>External: While external communication and engagement could be coordinated through the Ag Water Board and Whatcom Family Farmers, South Lynden-specific information and inputs will be needed to support these efforts.</i> <u>Recently completed or ongoing:</u> <ol style="list-style-type: none"> i. Reviewed & submitted comments on County Critical Areas Ordinance Update via the Ag Water Board (April 2016). ii. Provided feedback on Whatcom Conservation District's 2017 work plan (Sep 2016). <u>Priority actions for management plan:</u> <ol style="list-style-type: none"> iii. Coordinate with other WIDs to share what farmers are doing to benefit water quality and habitat (March 20th work session notes) iv. Coordinate with other WIDs to track legislation, rule-making, agendas and impacts on agriculture at County, State, Federal levels (March 20th work session notes; Whatcom County Agricultural Advisory Committee & Whatcom County Planning Commission were mentioned) <p>* denotes actions that may need additional resources, and more detailed scope & description (see section 5 of this Preliminary Plan)</p>